

Get the best OEM VMware prices and rebates with Lenovo

Maximise profit when you sell and renew OEM VMware licenses – with Lenovo and non-Lenovo hardware deals.

Did you know you can sell and renew any OEM VMware licenses with your Lenovo and non-Lenovo hardware deals? With Lenovo you benefit from:

- The lowest OEM VMware prices for deals under €500,000.
- Better rebates than VMware's own channel programme.
- An easy way to increase deal revenue by \$800 per CPU, simply by adding the most basic VMware license.
- Double or triple the deal values when you add more advanced licenses.

Many of your customers require VMware licenses. For example, ThinkAgile VX solutions feature VMware software. If you don't sell it to the customer, someone else will!

Offer customers more value too.

Many of your customers need VMware licenses – especially those buying ThinkAgile VX solutions, or using VMware vSphere. Expand your offering and sell effectively with:

- More flexible and convenient support with one point of contact for VMware and Lenovo.
- Highly competitive pricing – because Lenovo offers you unbeatable prices.

Learn more and get started.

Book a call with a local VMware expert at <https://www.lenovoandvmware.com/easysell.php>